PRESS RELEASE

**Sans Souci Presents ‘Soul of the Dune’ at Design Dubai 2025**



**Dubai, 10, November 2025 – Born from the rhythm of the desert, Soul of the Dune captures the silent dialogue between wind, sand, and light. At Design Dubai 2025, Czech design company Sans Souci unveils an installation that embodies the essence of transformation.**

The installation is a tribute to the desert’s timeless motion, a place where every breath of wind leaves an imprint, yet nothing remains still. Light glides across the dunes, reflecting the boundless energy of Dubai itself.

“*Soul of the Dune celebrates harmony between nature, design, and innovation,*” says Martin Cháb, CEO of Sans Souci. “*In the desert, beauty lies in constant change. We wanted to translate that into glass, something permanent that still feels alive*.”

**CRAFTED BY THE WIND**

Designed by **Petr Vacek**, the installation was created using a special generative system – a mathematical model that defines relationships between form, pattern, and motion. Each glass component follows its own rule, coming together to form a fluid composition reminiscent of dunes shaped by desert winds.

The piece is crafted from slumped flat glass, enhanced with aurum nanocoating – Sans Souci’s signature ultra-thin, reflective, semi-transparent layer of metal that transforms glass into a living canvas of light. Dynamic lighting completes the composition, bringing it to life, much like sunlight gliding across the dunes.

Like the desert, Soul of the Dune captures the eye in its ever-changing beauty. It reflects Sans Souci’s vision of fusing artistic craftsmanship with cutting-edge technology, continuing the company’s exploration of light as a living material.

Installed in the Dubai Design District (D3) – the beating heart of the city’s creative scene – Soul of the Dune bridges Czech craftsmanship with Middle Eastern inspiration. Created in partnership with Colab, the work invites visitors to experience this brand-new installation.

Learn more [here](https://www.sanssoucilighting.com/dubai-design-2025).

Download high-resolution photos [here](https://drive.google.com/drive/folders/1wmkaNzJnhoCv83VlVG188mcD_Lp4sWFV?usp=sharing).

**About Sans Souci**

At Sans Souci Lighting, every piece of glass we create tells a unique story – a narrative shaped by the skilled hands of Czech craftsmen, whose traditions are passed down through generations. Its designs are born from a profound respect for the art of glassmaking, seamlessly blending heritage with modern innovation.

The company was founded in 2005 in Crystal Valley in the Czech Republic – a region renowned for its rich tradition of hand-blown glass. This cradle of glassmaking is inscribed on the UNESCO Cultural Heritage List. With a production facility in Cvikov, a flagship showroom in Prague, and an expanding global presence, Sans Souci continually pushes the boundaries of design to create truly inspiring spaces. 